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# NUMBER 521 **Departments**

No matter how sensible gun legislation is, it always seems to get shot down!

**JUNE 2013** 

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### Letters and Tomatoes

#### TAKE YOUR PIC

During Christmas I laid my entire MAD collection out on the living room floor in front of my Christmas tree and took a picture in hopes of making it in an upcoming issue. Well guess what? I bought the issue today and I opened it up to see three kids who did the exact same thing as mell What the crap? Am I not cute enough for you idiots?

Brandon Mindel • British Columbia, Canada

The Mindel Project — That is correct. —Ed.



#### BLOWING OUR COVER It was recently brought to our attention that the cover of the February 4.

2015 Issue of The New Yorker bears more than a passing resemblance to MAD #283 from Watch 1990. Even MORE disturbing this issue of The New Yorker was chock-full of "original" articles such as "Snappy Answers to Supid Guestions at a MoMAD opening." A Peek Behind the Scenes at the Chamber Music Society of Lincoln Center" and "Thurber vo. Thurber." On the plus side, Duvid Reminick's Fold-in is actually pretty clever!





March 1990

#### ALFRED E. NEUMAN LOOK-ALIKE

This month's winner (and we use that term VERRRRY loosely) is Erik Cochran, sent in by his mom! They say that nothing is stronger than a mother's love...well, except maybe the shame and anger that Erik will feel after his picture appears in our magazine!





#### **BORED OF EDUCATION**

Earlier today, my wife called the school to complain about my son's teacher. During the conversation, the principal mentioned that our older son was sent to her office last year for having a AMAD Magazine on school campus. Is alway no idea why the two issues are related, but the reason I purchased a subscription was because my older son was sent to the Principal's office for having a MAD!

activation, frequencial, fre

Jacoby Bryant — We'll level with you — this is the most confusing letter we've gotten in quite some time — and we get more than our fair share of letters from wackadoos writing in crayon.

So. let's see if we have it straight: your son gets in trouble for

reading MAD...so you get a subscription? With that kind of alert, common-sense parenting, it's really hard to believe your children are getting into trouble at school With any luck, he'll get caught with a cigarette so you can buy him a lifetime supply of smokes. Enjoy the Marlboro points, Super Dad! —Ed.

#### TRADERS OF THE LOST ART

When I first subscribed to your magazine I got a reproduction of Alfred E. Neuman eating corn on the cob. A year later I saw the real thing in a pawn shop. So I traded the reproduction for the real thing. Don't believe me? Here's the picture.



your age was doing lurking around pawn shops. Regardless — nice swap! With a deal that good, Chumlee must have been working the counter that day! —Ed.



#### TOE WHOM IT CONCERNS

Thank you for taking this into consideration.

I really like your magazine, keep up the good work. Not only do I enjoy reading MAD but it also doubles for me as a "catcher," if you will, for when I cut my toenails. I've been doing this for a while now so that when I see my issue of MAD in my mailbox I know it's time to cut. them. However, since you've gone bi-monthly my toenails are getting much too long in between publications. Please go back to monthly for the sake of a healthy toenail length for me.



Kent Out of Shape - You really shouldn't use magazine frequency to dictate your hygiene schedule. We're just saying - you should stop using Us Weekly to remember to brush your teeth. Lapham's Quarterly as a reminder to shower, and the Sports Illustrated Swimsuit Issue to let you know it's time for your annual Q-Tipping! Do you hear us? Of course you can't, you waxed-up galoot! -Ed.

#### THE DISASTER OF HIS DOMAIN

The cover story from The New York Times Magazine's December 23, 2012 issue was about Jerry Seinfeld's joke-crafting process. In it, the writer describes Seinfeld's personal writing space:



some hip therapist's office; a high-ceilinged, poured-concrete box with a long plushy couch, a little balcony and a kitchenette. Framed pictures covered a wall: a production still from the George Reeves "Superman" serial; an original cartoon of Seinfeld and Alfred E. Neuman that ran on the cover of MAD Magazine in 1997; a photo of Steve McQueen with a Porsche 917 that the actor owned in the 70s and that today belongs to Seinfeld."

"Clean, modern and cazy, it resembled

Not for nothing, but he may want to rethink the decor - we spend every day surrounded by MAD art, and we've uet to write a single decent lokel

#### **ADVENTURE** TIME!

Pendleton Ward recently sat down with MAD #520. featuring his show on the cover! He was even nice enough to send in an illustrated letter! Well, maybe "nice" isn't the word for someone who draws your mascot being decapitated\_uou know what? Let's stick with "nice" we don't want to push our luck any further!





#### A GRAPHIC NOVEL IDEA

To celebrate April Fool's, DC Entertainment asked a bunch of MAD artists to illustrate the variant covers of some of their most popular titles (well, they were popular before this little stunt, at least). Pick them up today - and watch the value of your collection diminish tomorrow!























by Sergio Aragonés

by Rick Tulka

#### Letters and **Tomatoes**

#### **ENVELOPE OF THE MONTH**



#### LIKE US ON FACEBOOK!

MAD is on Facebook! You should go there and "Like" us. Go on...it'll make you feel good about the Internet!



#### THE GRATING-EST GENERATION

With a smirk, I noted a letter in #519 from the "kid" of 61. years of age, being a reader since the 1960s. I follow back 60 years to issue #1, 1952. By rites of passage, son and grandson have followed carefully in my footsteps, looking where they sten

Keith Dennis - Los Lunas NM

Keith Calm and Carry On - We're impressed by the dedication and thoughtfulness of your son and grandson. And we think we understand the problem you're talking about. You should know that thanks to products like Depends, you can move in security and comfort without your relatives having to look so carefully when they walk behind you. Trust us, everyone will be happier! -Ed.

#### THE QUOTABLE MAD

Pendleton Ward wasn't the only animation star who had something to sau about our "50 Worst Things About Cartoons" issue - as evidenced by this tweet from Phineas and Ferb co-creator Dan Povenmirel



officially Too Legit To Quit

pic.twitter.com/XAdtCHAc

Thanks Dan - now you know how MC Hammer felt after reading MAD #297!



#### READER ALERT

If your letter was printed, then boy HOWDY are you in for a treat. sweetchuck! You'll be getting Stuck on Star Trek, courtesu of our friends at Universe Publishing: Farl the Dead Cat from our amigos at Blind Pip Productions (available at earlthedeadcat.com): Meet the Fraggles on DVD (on sale May 14) from our chums at The Jim Henson Company and Gaiam Vivendi Entertainment: Jenea Boom from our buds at Hasbro Inc.; and The Art and Making of Peanuts Animation from our pals at Chronicle Books. What are you waiting for? Get your letter printed and make all of your (product-based) dreams come true!



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Dave Croatto Editor Jacob Lambert Associate Editor ART DEPARTMENT

Sam Viviano Art Director Rvan Flanders Associate Art Director Doug Thomson Assistant Art Director

Contributing Artists And Writers The Usual Gang of Idiots

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelopel

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(\$19.99 for a 1-year, 6-issue subscription but you won't get the limited edition print! Don't be a tightwad, go for the 2-year subscription!!!) Limited edition print offer good for U.S. customers only. Serry, no Canadian or foreign orders accepted for this offer.

KEYCODE: AWKMDCC

#### **THE FUNDALINI PAGES** Celebrity Cause of Death Retting Odds

a Self-infliend heating while investor

THE REAL REASONS















THE DRAWBACKS TO LIVING A HEALTHY LIFESTYLE





Northing handre in an with a hosping accorded









#### THE FUNDALINI PAGES The Speedy Six More Little-Known Holidays OTHER ADMISSIONS MADE Near the Holidays BY LANCE ARMSTRONG 4 Uses Fedilix and UPS if he can seold point to the post office



6 There other riders under the bus, and not



A New Letter Discovered Setumen Claret G



Hote Angle Crain Re-Cating Contest, States Faulty SPS

CLICHÉ CLASSIFIED ADS 13 Suf pole E Ness'T We've got to move our SEPTEMBER ARCH ESSOFTMENT GOT YOUR ADD

Rejected Fortune Cookies The horse is smarter than the chicken TAT Toos You will go on a journey - to the







1000-WORD ESSAY

#### THE FUNDALINI PAGES





Here on Gilligan's Bile



Writer and Artist: Paul Gilligan

#### **HOW THE NEW POPE CAN REVIVE** INTEREST IN THE CHURCH



Varu the selection of communion wines. making sure to include light summer varietals

Enact a strict "30% tolerance" policy for pedophile priests

Adopt Twitter handle @WhiteSmoke13 and start online feud with Kanue West

Invent inspirational backstory of how he started in the Vatican mailroom

Insert himself into political issues. That's always popular

Have all the bishops shave their heads and hand out flowers at the airport

Writer: Jeff Kruse Arist: Phil McAndrew

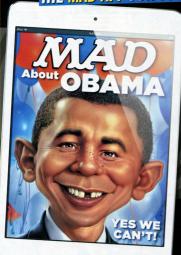
#### Donnie the Douche's Tips on Being Green

- . If you chain yourself to a tree, be sure the chain's unlocked, in case the lumberjack calls your bluff.
- · You know those plastic rings that come with six-packs? They aren't biodegradable, and often strangle sea life. It's far more responsible to buy a box of 12 beers, or even 24.
  - Take a page from the First Lady and plant a vegetable garden. But that doesn't give you permission to grow bangs and wear sleeveless shirts. Not everyone can pull that off.
  - Recycle whenever you can. For instance, save candy from last Easter to give out at Halloween. See? I just recycled a line from "Halloween Tips" in MAD #518!
- Many household cleaners contain environmentally-unfriendly toxins. I recommend cleaning only a couple times a year, tops
- . If you already ride a bike everywhere, that's a good start. Now double your fuel efficiency by riding a unicycle.
- · Scientists estimate that the sun will burn out in a few billion years, so you'll want to use solar power yery sparingly.
- · Consider setting up a compost bin, which helps plant growth. When you get sick of the hassle and smell of composting, be sure to recycle your compost bin.



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ANIMATED COVERS!

A COLLECTED GALLERY OF SERGIO ARAGONÉS' MARGINALS!

\*Simply slide your finger across the screen to solve the Fold-In. DO NOT attempt to fold your IP.

PARENTS: SEEK YOUR KIDS' PERMISSION BEFORE DOWNLOADING!















Our exile is ending. I'm pimping you out to the warrior head of a nomadic tribe, sister! In exchange for your hand in marriage, his mighty army of 10,000 riders will conquer the seat of the Seven Kingdoms, and give me back the Iron Throne that is my birthright!

Once 10,000 men seize the throne what makes you think they'll just pleasantly hand it to you?

think me a fool? I made them pinkyswear!

Arrach khhakk hhhharrakk qatak kak gurrraaakkkkk!\* wench, and bend over



Listen well, dogs! Each of you has signed up for a lifetime commitment to protect the Wall! If you disobey orders, that commitment will be extended 10 years! If you question how this is possible, you

The Wall is all that stands between civilize society on the inside. and brutality and chaos on the outside! I only wish I knew

Keokuk! Khaki krackel! Kiosk kayak kitkat kodak krakatoa!\*

Even though you've invaded our village, killed all the men, raped all the women and stolen everything we possess,

What does the skull and crossbones

means it builds

it

Kkkccc-

kkkcc-

ccckk-

kkk!\*

\*Foreplay!



I can treat your wounds on the strong with THIS special medicine! label mean? bones!

I'm suspicious. It's iust that that bush is taking notes!

Your caution is wise. Trust no one. Kings have sensitive secrets. They say that he who sits upon the Iron

Throne shall have these in abundance.



ou could We Sinisters are the only family in a 500-mile radius that owns a razor! I'm super ticklish! More importantly, it's the only way to he blood may be pure, but the DNA pool is incest bisque!

Once, we let an outsider father one of our children, and he grew up to be trusting. kind-hearted and honest! It set our fam









All of the pretender kings assembling their armies to topple me shall fail! Only I can be the rightful Ruler of the Seven Kingdoms, Protector of the Realm King of the Andals, Wizard of Id, Last of the Mohicans, Legend of Soon you shall be my queen! Sorry about the whole "me giving the order to decapitate your dad" thing. My bad. But the holidays are coming up, and I've arranged a special Christmas-y treat to turn that









It is possible that King Jockitch will mature and develop into a truly great king. It's also possible that Psy will have a follow-up hit to

've spoiled him. I admit. But when he's given total, lifelong control of the Seven Kingdoms, I'm going to make him sit down and handwrite

seven thank-you notes!



many are grievously wounded. I've neve heard so much terrible

ou car use these ear plugs!

20 years ago, a man with injuries this severe would have suffered in agony for an hour before dying. But today, thanks to medical



screaming. Isn't there advances, we can keep anything we can do? him alive for six hours!

Hi, we're two whores! We were secretly hired by your dwarf uncle to give you your first sexual experience, and improve your personality!

Great! Take this, and use it to beat that one bloody until she can't walk!

romance dead!

We've received a small bird from Sir Twitter bearing news from the north! Robb Stunk has

I'm eager for details. Who can give me an eyewitness account of

Nobody sees these battles! It's much cheaper for us to talk about it than it







First watch as the ebony night gathers. Winter is coming. We who know its frigid kiss are the lone bulwark against its

What's with the overblown, portentous

Hey, we're the only dummies on this show who never, ever get within 50 miles of a sex scene. Self-importance









Oh no!

Here they

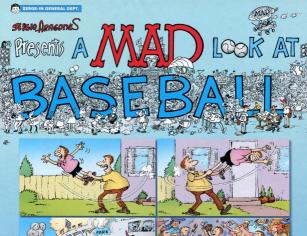
Your dragons increase our power.
And your presence gives them power.
And so, you shall remain with us
time. Try, not togo to the bathroom.
This room is not well-ventilated.

They're coming to steal our kingdoms! They're coming



Worse than that, there's a second, more dangerous army right behind them -

all of the brand new characters joining the cast in Season Three! New soldiers.











You know what HOURS JUCK! II YOU names was to prose write kles out of clothing and you couldn't use the name Iron Man, because it's already taken. You'd have to be. like. "Hot Steam-



treat french and gunny time it rains like "OH rains, like, "Un HADDENING TO OUR CELLINGS

... 2 2017



Guy" or something ... 0 0013

May 8, 2013

So, something kind of crazy happened today: Alison Davenport, who's a junior, asked me to the Junior Prom! I barely ew
know Alison — we're in Spanish class together, and we've been paired up for conversational exercises a few times, but I think today is the first time we've over had a conversation that was in Findish, and not about how to set to the library

It was especially surprising herause I thought Alison was dating Jake Vanderbilt, who's the captain of the wrestling team. But Alison It was especially surprising occasion in the property of the control of the control of the meaning country and service of the control of the meaning that it is a service of the control o saru, mu, we unone up this maching, the's taking native tangourn to promition. And since it's a week away, everyone etse has dat already. But I figured you'd probably be free," She figured right! I was so happy, it didn't even bother me when my friend Chuck said "It's like one of those high-school movied You know - the ones where the super-nerdy suy ends up with the hot girll" Alison seems really excited, too - she kept saving that she can't wait "til Jake finds out we're going out troot

I just realized that I don't actually know how to dance, so I went on Netflix to look for some movies with dancing in them. I think the movie with the greatest distance between "how awarome it rounds" and "how boring it is" might be "Dancer With Webme"





may 13, 2013

At lunch today, Alison suggested that she and I should sit together. And I guess she and Jake are still friendly, because she in

steed that we sit at a table with him in the lunchroom. I thought it'd be weird, but it was OK — Jake was kind of distracted. paying attention to Katie, and Alison mostly just talked to me. It was nice, though: anytime I said something back to her, she'd laugh paying attention to Katle, and Alison mostly just caused to me. It was nice, chought anythire I said sollieding back to rier, sie o vac really loud and out her hand on my shoulder and say. "Oh. Tad. you're so funny!", even if it wasn't all that funny. I guess she must really like mel

May 14, 2013 Why are all school buses vellow? I mean, it's not like I'm ever going to be hanny going to school. But I'd probably be just a little bit happier if my bus were painted black, with flames on the ride



May 15, 2013 I bet, if your Denner was think twice before becor a doctor.

may 10, 2013

\*\*Yo So, today at school, Alison came up to me and said, "T've been thinking about the dance," And I said, "Me, too!" And she said. "I think you should get a haircut before then. Also, make sure your shoes are shined. And what color tie are you wearing? I k it should be somewhere between chartreuse and celadon, to match my dress,"

I just Googled chartreuse and celadon, it turns out, they both mean "green". So I need to find a tie that's somewhere bety green and green.

May 18 2013

Heading out to the dancel I'm wearing my tuxedo and everything. It came with a cummerbund, which I don't really understand.

It's like some sort of a weird bra for your belly or something.

May 18, 2013

◆ Well, I'm home from the dance. It was pretty crazy. Alison kind of made me slow-dance with her to every song, even the Well, I'm home from the dance. It was pretty crazy. Alison kind of made me slow-dance with her to every song, even the fast-moving ones, and she kept moving us around the floor so she could keep an eye on Jake and Katie. And then she excused off to go to the bathroom, and I waited for her to come back. And waited. And waited. And then I went to look for her, and found her kissing Jake Vanderbilt in the hallway.

So it turns out, Chuck was half-right: This is like one of those high-school movies - but I'm not the nerdy guy who gets the hot girl. I'm the ear who the hot airl dumos right before she figures out that she and the hero should be together. Katle was using me the whole time, just to make Jake jealous. But luckily, I've learned my lesson, and I'm not going to get fooled like that again

tus, some good news did come out of tonight: After Jake told his date, Katie, that he was breaking up with her and getting back together with Alison. Katie told me that she'd always secretly kind of liked me, and asked if I wanted to go see a movie or someth next weekend. So I guess we're going out now. She seemed pretty psyched - she said she can't wait 'til Jake finds out we're dating!











### Introducing the Stuff-E-Vest Puff Jacket





Carry your favorite beverage and keep it chilled all day by adding a tray of ice cubes (not included)



TV Pocket Holds flat screens up to 22" (For flat screens up to 55"



Washing Machine Pocket Save time by washing the Stuff-E-Vest Jacket in its own pocket! (Line dry.)



Advil Pocket Dispenser Say goodbye to the aches and pains caused by wearing a Stuff-E-Vest jacket!



Pet Pocket Now there's no reason to leave your favorite finned friend at home!

Tic Tac Sleeve

28s convenient packets

allow easy access to each individual breath mint!



Allows you to forge steel anywhere while on the go!



Mini-Fridge Pocket Keep sushi and luncheon meat fresh all day! Optional refrigerator magnets allow

#### 62 Streamlined Pockets!

Almost pays for itself when flying 16 times round-trip to Beijing with no baggage fees! STUFF-E-VEST PUFF JACKET

#### you to attach important reminder notes.

is lined with fully waterproof material to protect your gear from the excessive body sweat you'll generate by lugging pretty much everything you own around all day!

Our speciallyengineered pockets have more capacity than a \$105-permonth storage unit!

















#### SALE! lust \$2992! That's less than \$5.00 per

pocket! We could charge more, but we're letting you "pocket" the savings!

To measure for a Stuff-E-Vest Puff Jacket, get five jackets you already own and put them on, one on top of the other, Measure your chest, That's your Stuff-E-Vest Jacket size!

STUFF-E-VEST

TRAVEL CLOTHING FOR THE TRIP TO THE CHIROPRACTOR OF YOUR LIFE!

WRITER- DICK DERAPTOLO APTIST: SCOTT BRICHER A MAD AD PARODY



# MANILL-CONCEIVED SERIES!

Half-baked nonsense from the pages of MAD specifically collected for fans of MAD, the hit Cartoon Network show! (Though we'll gladly take your money

whether you watch the show or not!)



MORONS WHO LIKED THIS BOOK ALSO FOOLISHLY WENT FOR

AWES DIVE









(Totally Useless MAD also available at select delicatessens, nestled between the olive loaf and the liverwurst)



#### ME, MYSELF AND MY PUPPET GO BED SHOPPING























ON PEET TAMBURING



Neither of us can be bored for two seconds without reaching for our phones to distract ourselves.



Are we so afraid to be alone with our thoughts?



Can't we remember how we used to spend our time when we had a moment to reflect?

It's not really that hard to remember. I've got a video of you reflecting right here on my phone



#### WTF, JEFF? or My Roommate Might Be a Serial Killer













And now...
A BITOF
MAGIC

by
THE
AMAZING
KATZENSTINI









#### • rwell















#### OY VEY CAN YOU SEE DEPT.





...and prom dates aren't the only thing that have changed! As our society continues to devolve, each generation finds itself in warse predicaments than the last. As sure as things sucked for your parents, they suck even more for you, as you'll see in...

### Scenes of **Americana** Yesterday @ Today





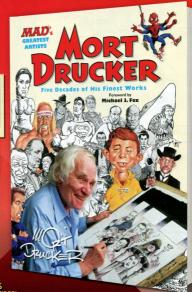


TODAY C'mon- tell the policewoman where Santa touched you!



# MAD ABOUT MORT!





FEATURING MANY OF MORT'S GREATEST MOVIE AND TV SATIRES!

WITH AN INTRODUCTION BY MICHAEL J. FOX!

FEATURING ESSAYS BY J.J. ABRAMS, FRANK DARABONT, GEORGE LUCAS AND STEVEN SPIELBERG!

PLUS A VINTAGE PULL-OUT WALL POSTER!

ON SALE

# THE MAD GUIDE TO MAN BOOBS



Cock-eved



Belt Sniffers



Storage Units







Hammerheads



**Snake Eyes** 



**Deflated Balloons** 



Gorillas in the Mist









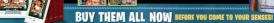


































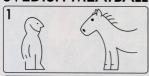






# By or competer naming instantiately down Maybe 1's the fact that you're too chap to using for amylong be daily a service. Or major the position is visions and conduction from all the cities too sold. (five, we mean you. Coldwell We buy you to get the treatment you so debudy need! Effort way, if you haven't visided the MAD logs recently, we're here to high learn. The Best of The Idiotical

# SVEDISH MEATBALL



















#### Pope Benedict's Last (Ninute To-Do List

- Post the video of him and Cardinals Mahoney, Dolan and O'Brien doing the Harlem Shake
- ll Clean out the minibar of sacramental wine
- III Test the whole "Papal Infallibility" thing by putting down 50 large on the Lakers to win it all
  - Have his mitre reblocked while he can still write it off
     Move The Godfather, Part III to the top of his
- Get back the security deposit on the Papal residence (insist that the hole in the wall was from John Paul II)
- VII Delete browser history on his Vatican laptop several times, just to be sure
- VIII Post final tweet: "So long, suckers Amen!"

Netflix queue

New stupidity daily on The Idiotical at madmagazine.com!

WHAT IF OUR GREATEST HEROES BECAME OUR GREATEST THREAT?

FROM THE CREATORS OF MORTAL KOMBAT

# INJUSTICE





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WHAT
YO-YO LIKE
ACTIVITY
HAS ITS
PAINFUL UPS
AND DOWNS?

## HERE WE GO WITH A CLASSIC RIDICULOUS MAD FOLD-IN

To some it's thrilling, to others it's chilling! To find out what it is, simply fold in page as shown.

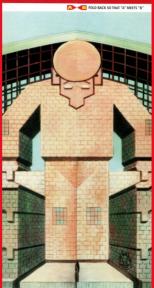




ONE THING IS CERTAIN. IF YOU LIKE TO HAVE YOUR ENTIRE BODY JOUTED, THEN YOU'LL MOST SURELY CONSIDER THIS YO-YO LIKE ACTIVITY FUN. IN OUR OPINION, THOUGH, THE EXPERIENCE IS CRUMMY

WHAT
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ACTIVITY
HAS ITS
PAINFUL UPS
AND DOWNS?





OUR ECON-

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